

RADIO YOU



RADIOYOU.CA
YOUR COMMUNITY - YOUR MUSICIANS

www.radioyou.ca

11 Sandpiper Court Sherwood Park, AB, T8A 0C1 780-691-7488 info@radioyou.ca

RATE CARD

Effective February 1, 2020

Specifications: ISO/IEC 11172-3 MPEG-1 Part 3 (MP3) audio files with bitrates between 96 and 320 Kbps are supported.

Production: A basic ad with a voice over, royalty free music, with recording, mixing and production services provided: \$50.00/ ad produced

All ads are Run of Schedule on a 30 day commitment

15 sec spots

8 spots per day (240 spots) \$ 99.00

24 spots per day (720 spots) \$239.00

30 sec spots

8 spots per day (240 spots) \$149.00

24 spots per day (720 spots) \$349.00

Frequency discounts (apply to prepayment of contract amount)

3 month commitment discount: 10% plus artist feature sponsorship

6 month commitment discount: 20% plus show sponsorship

12 month commitment discount: 30% plus news segment sponsorship

FREE ADVERTISING: Play www.radioyou.ca at your business and receive 1 - 15 sec ad for each 10 hours of playing time. (register your IP to start accumulating free ads)

VALUE ADD ON: ALL FREQUENCY CONTRACTS include a run of schedule ad for the term purchased from radioyou.ca on: TVYOU Music (production extra)

TV YOU

